

Co-located:



MALAYSIA INTERNATIONAL HARDWARE TECHNOLOGY EXHIBITION

MALAYSIA INTERNATIONAL CONSTRUCTION & FRASTRUCTURE TECHNOLOGY EXHIBITION



POST-EVENT REPORT

27-29 AUGUST 2025

KUALA LUMPUR CONVENTION CENTRE

HALL 1, 2 & 7 10AM - 6PM

Organiser:

MRAM

ONEBUILD

Jointly Organised By:



Endorsed by:



MATRADE

Official Media Partner:

CONSTRUCTION SEAC

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MBAM OneBuild 2025

Sets the Stage for Smart and Sustainable Transformation in Construction

The 11th edition of MBAM OneBuild and the 4th edition of OneWare successfully concluded as Malaysia's leading and most comprehensive B2B trade exhibition dedicated to the construction, infrastructure, and hardware industries. The co-located exhibitions once again demonstrated their significance as the annual meeting point for contractors, builders, innovators, suppliers, and industry leaders across the region.

Held under one roof, the event brought together the three essential pillars of the construction ecosystem - construction and infrastructure, construction hardware, and construction machinery & equipment - creating an integrated business environment for industry networking, sourcing, and collaboration.

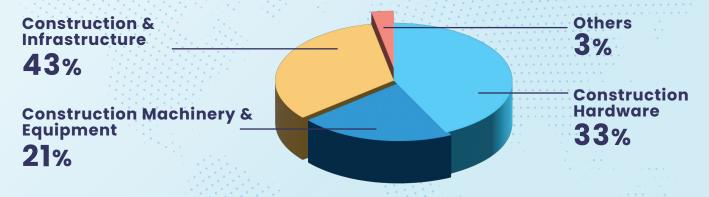


6,936
Trade Visitors

245
Exhibitors

410 Exhibiting Booths 5,500 sq.m Gross Exhibition Area

Exhibitor Analysis:



Exhibiting Countries











Japan









China Germany

India

Italy

Malaysia

Singapore

South Korea

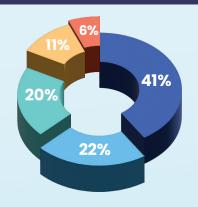
United States of America

Trade Visitors Analysis



Purchasing Authority: 71%

Company Main Activity





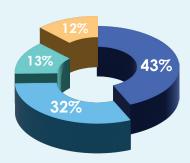
Primary Job Function





■ Trade Visitors Analysis

Areas of Interest



43%	Construction & Infrastructure
32%	Construction Machinery & Equipment
13%	Construction Hardware
12%	Infrastructure

Products That Captured Attention



Building Information Modelling (BIM) 40% **Construction Management System** 32% **Cement & Precast Products** 27% **Concrete Technology** 27% **Construction Hardware** 27% **Green Construction Technology** 26% **Heavy Construction Machinery** 24% **Construction Digital Transformation** 22% **Construction Safety Products** 21% Industrialised Building System (IBS) 21% Road Maintenance Equipment & Materials 21% **Construction Robotics & Automation** 21% **Construction Piling Technology** 19% Drainage Systems 19% **Bridge & Tunnelling** 19% Scaffolding & Framework 18% **Construction Chemicals** 17% **Water Treatment Systems** 17% **Drone Technology** 16% **ESG Compliance** 16%

Why They Attended

35%	To Lock for Nove Droducto LTo charles vise LComico al Colustione
25%	To Look for New Products/ Technologies/ Services/ Solutions
	To Obtain Market Information
16%	To Look for New/ Existing Suppliers
8%	Control Non, Existing Suppliers
	To Attend Onsite Seminar/ Conference
8%	To Purchase/ Recommend Purchase of Products/ Services
4%	To Establish New Distribution Channels/ Agents
2%	To Establish New Distribution Chambers/ Agents
	To Evaluate the Show for Future Participation
1%	Others



Event Highlights

The 11th edition of MBAM OneBuild delivered an action-packed lineup of show floor activities this year, marking a milestone celebration filled with energy and excitement.

Opening Ceremony

A grand celebration graced by YB Dato Sri Alexander Nanta Linggi, Minister of Works, marked the official opening of MBAM OneBuild 2025. The ceremony echoed Malaysia's commitment to advancing smart and sustainable construction through technology and collaboration.



BuildTalk

MBAM OneBuild's highly sought-after free-to-attend knowledge seminar, BuildTalk concluded with close to 20 sessions of topics dedicated to industrialisation, sustainability, and digitalisation within the construction industry.



Sustainable Smart Construction Solutions Seminar

This seminar gathered experts from AutoDesk, MMC Engineering, BIMAGE Consulting, Matterport, ESRI Malaysia, and Gamuda Engineering to discuss how AI, BIM, GIS, and digital twins are transforming construction towards smarter, safer, and more sustainable practices.



Mobile Elevated Work Platform (MEWP) Seminar

The IPAF Seminar: Driving Sustainable Safety in MEWP Operations spotlighted safety and sustainability, featuring discussions on telematics, fleet management, and 360° workplace safety.



Event Highlights

Concrete Roads Seminar

Civil engineering experts shared practical insights and case studies on modern road construction, maintenance, and defect prevention, bridging theory with real-world application.



Concrete Clinic

Hosted by the American Concrete Institute (ACI) Malaysia Chapter, this hands-on zone drew strong crowds with live demos, solving common concrete issues and showcasing new technologies.



Business Networking

A hub of opportunity — exhibitors and visitors forged valuable connections, partnerships, and collaborations across the construction supply chain.



Product Demonstrations

The show floor came alive with real-time product demos, offering attendees a closer look at cutting-edge tools, technologies, and smart construction solutions.





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